



## *Introducing the Early Riser Campaign for the Pickens Hall Restoration Project*

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As part of their support for the Pickens Hall Restoration Project, the Sweetgrass Foundation awarded the Heuvelton Historical Association a \$100,000 challenge grant in 2007. Beyond the major gift they have already made, Sweetgrass will contribute \$100,000 in additional support if we can raise an equivalent amount in matching funds by the end of this year.

To date, thanks to the generosity of friends like you, we've reached the halfway mark. Over \$50,000 in commitments have been received so far from local residents and others who care about the community of Heuvelton and North Country heritage.

To raise the final \$50,000 needed – and to get us to the fourth and final stage of our fundraising – the HHA is offering a unique recognition opportunity for those who “step up” with new or additional support at this time. Here are the details:

- One of the outstanding features of Pickens Hall is its three-story staircase.
- The HHA will name each step/riser after “Early Riser” donors contributing \$2,500 or more.
- A total of 37 step/risers are available for naming.
- Early Risers will be recognized with individual plaques next to each step/riser.
- All donors of \$2,500 or more – past, present and future – can name a step/riser.
- If you've already given to Pickens Hall, but haven't reached the \$2,500 level, your prior donations can be credited toward an Early Riser contribution.
- Donations may be made in five annual installments of \$500 each over five years.
- Donations may be made in the name of someone you wish to remember or honor.
- The Early Riser Campaign is an ideal opportunity for extended families, organizations, or other group fundraising/donation efforts.
- All donations received will be used to restore the second and third floors of Pickens Hall.
- The HHA is a non-profit, 501(c)3 organization. All donations are tax deductible!

*Help us reach the next level - become an Early Riser for local heritage and Pickens Hall today!  
Thank you!*



### *Pickens Hall Restoration Project*

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**For questions or more information, contact:**

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